



Tripping the light fantastic

E T H O S

PRIVATE EQUITY

In the modern age, sustainability is secured not only by strength but also by agility. Dexterity and an unwavering sense of purpose are critical characteristics in a seemingly opaque business environment.

Ethos is an active value manager – committing capital, intellect and imagination to the businesses that we buy.

Value creation takes time, and our long-term approach to investment is vital in order to build better businesses.

Ethos' core premise is that the businesses into which it invests are stronger, more robust, more sustainable and more valuable on exit than they were prior to Ethos' ownership.

www.ethos.co.za

BUILDING BETTER BUSINESSES