

# Born of Africa



## E T H O S

### PRIVATE EQUITY

African to our core, Ethos embodies the positive spirit of private equity investing.

With a deep-rooted history dating back to the early 80s, we've spent each decade since enriching the businesses into which we invest.

Our distinct approach, endurance and fortitude enable

us to thrive and sustain growth whatever the climate.

By cultivating leadership and challenging convention, we have become the meeting place for business leaders seeking growth.

Others reach to Africa as a destination, we call it home.

[www.ethos.co.za](http://www.ethos.co.za)

**BUILDING BETTER BUSINESSES**

Ethos is an Authorised Financial Services Provider

 @EthosPvtEquity