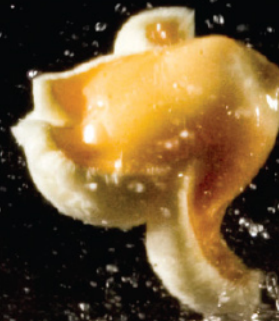




POTENTIAL. UNLEASHED.

Creating conditions
for growth



ETHOS

PRIVATE EQUITY

The heat is on

Identifying and unlocking latent business potential is one of Ethos' relentless pursuits, both in our target market and in our investment portfolio. These pockets of opportunity represent the gap between good to great.

Growth is a central tenet of Ethos' strategic ambition. We only invest in opportunities where we believe we can make a difference.

We achieve this by collaborating with strong management teams, and in some instances like-minded co-investors, with proven experience in driving growth.

The result: we grow businesses beyond their limitations, making them best-in-class.

Value is not created overnight. Only by thinking long-term and investing long-term is sustainable growth created.

www.ethos.co.za

BUILDING BETTER BUSINESSES

Ethos is an Authorised Financial Services Provider

 @EthosPvtEquity