

ETHOS

PRIVATE EQUITY



We believe our assets deserve to be on parade.

Food Producers

Support services



Transport

Leisure

Mineral Extraction



We invest in winning companies

At Ethos, we see more than just the surface value of market leading companies. We seek out hidden potential.

Our portfolio companies have demonstrated that value creation is no accident, nor is it purely the work of outside forces. In all cases, we have found that a company's management plays a crucial role in value creation the effective productivity and not least, the ability to create growth through effective transfer of existing skills to new business opportunities.

Today our private equity portfolio represents leading companies with combined revenues of R13bn, many of which are an integral part of South African life.